

Moorgen Smart Master Design for Villas

moorgen



Founder of Steve Leung Design Group Ltd.
International Federation of Interior Designers (IFI)
2017-2020 Chairman

Steve Leung Super Car Series Smart Panel
moorgen x *Steve Leung*



Internationally Renowned Architect
Master of Deconstruction
Pritzker Architecture Prize Winner

ZHD Landmark Series Smart Panel
moorgen x *Z H D*



Architect Designer Sculptor
2015 World Outstanding
Chinese Designer Award Winner
Chi Wing Lo Wall Embellished Series Smart Panel
moorgen x *CHI WING LO*

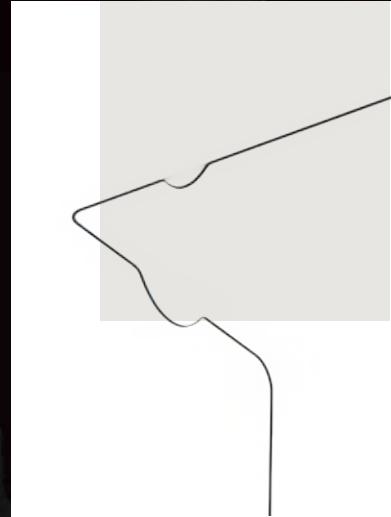


International famous architecture
interior designer, product designer
and the founder of
Stefano Giovannoni Design Studio
Stefano Giovannoni Moorgen Smart Decorative Lights
moorgen x *Giovannoni*



One of pioneers and leaders of
global lighting design
Founder of Tino Kwan Light Design Ltd.,

Tino Kwan Master Series Smart Light
moorgen x *TINO KWAN*



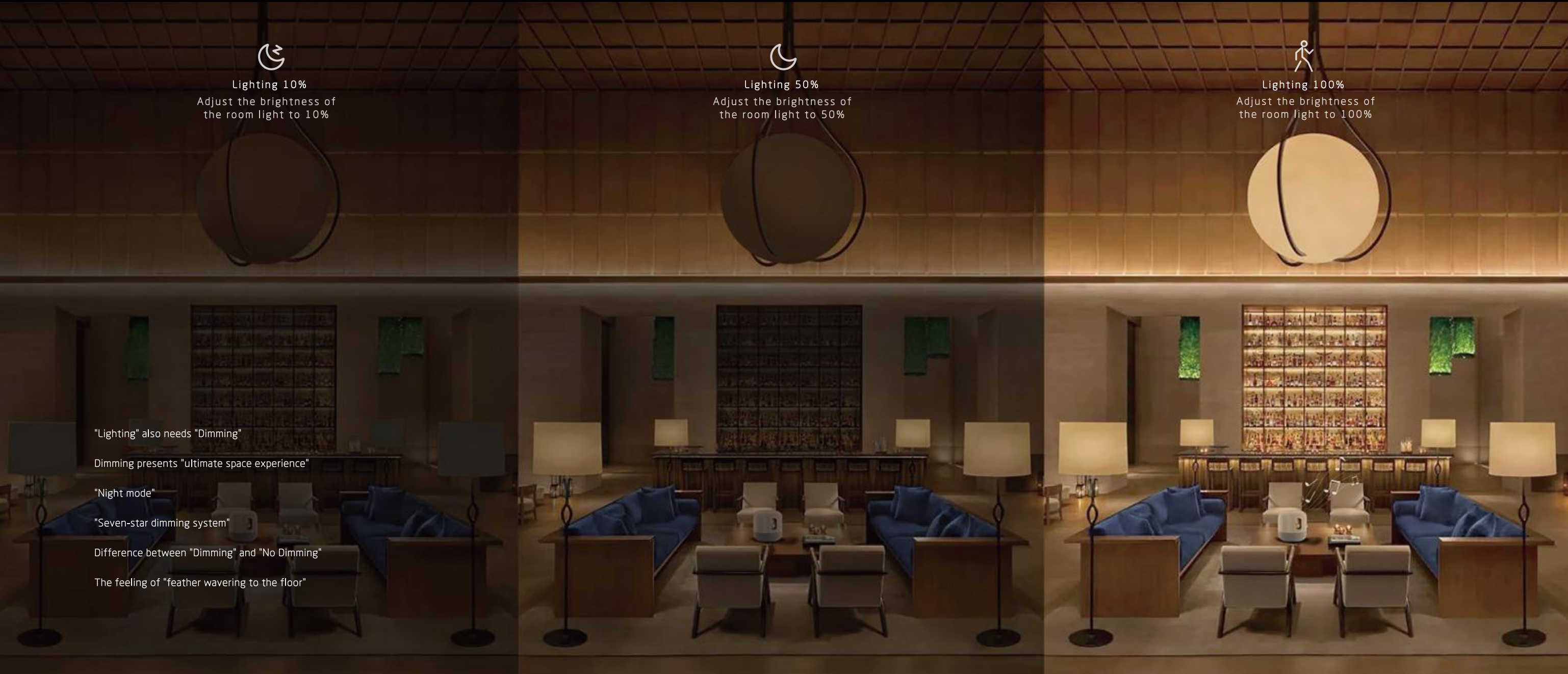
International Renowned Interior Designer
Product Designer
Founder of Jorge Herrera Design Studio
Italy J Series Magnet Track Light
moorgen x *JORGE HERRERA*



International famous architecture
interior designer, product designer
and the founder of Baldessari Design Studio
Baldessari Moorgen Smart Decorative Lights
moorgen x *BALDESSARI*



International famous architecture
interior designer, product designer
and the founder of Neri & Hu Design Studio
Global Top100 Influential Industrial Designer
Neri & Hu Moorgen Smart Panel
moorgen x *neri&hu*



Lighting 10%
Adjust the brightness of
the room light to 10%



Lighting 50%
Adjust the brightness of
the room light to 50%



Lighting 100%
Adjust the brightness of
the room light to 100%

"Lighting" also needs "Dimming"

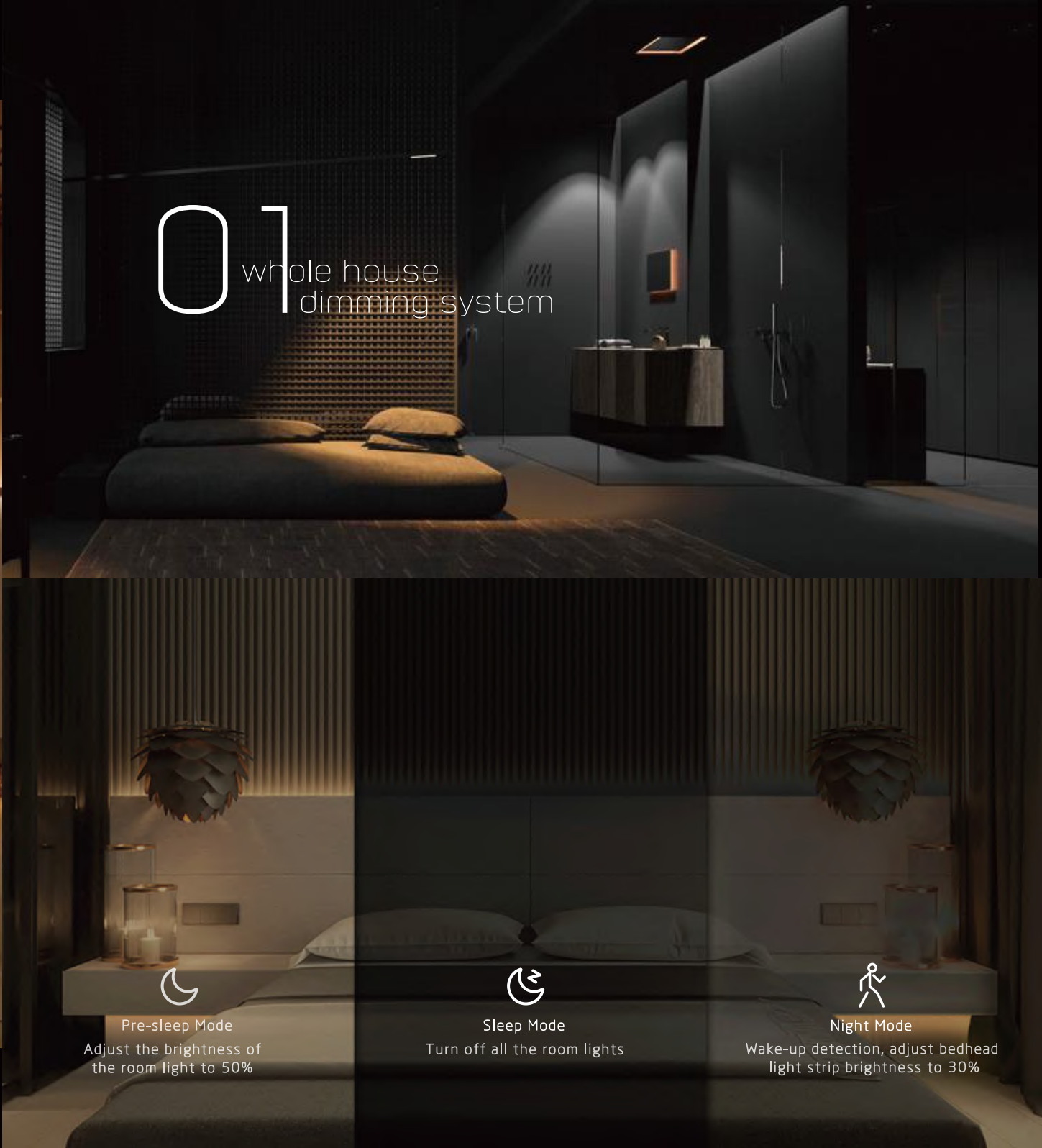
Dimming presents "ultimate space experience"

"Night mode"

"Seven-star dimming system"

Difference between "Dimming" and "No Dimming"

The feeling of "feather waving to the floor"



01 whole house
dimming system



Pre-sleep Mode
Adjust the brightness of
the room light to 50%



Sleep Mode
Turn off all the room lights



Night Mode
Wake-up detection, adjust bedhead
light strip brightness to 30%



moorgen x *Steve Leung*

Steve Leung

Founder of Steve Leung Design Group Ltd.
International Federation of Interior Designers (IFI)
2017-2020 Chairman



Steve Leung · Super Car Series Smart Panel



Moorgen Smart Panel

Steve Leung Super Car Series

Designed by Master Designer Steve Leung, the panel appears clean with only the Supercar Tail-Lights always on. When users approach, this light fades and the panel text gradually illuminates. Departure for 5 seconds, the text fades and the Tail-Lights in the seam of the panel return. A 3-in-1 thermostat can also replace original air conditioning, floor heating and fresh-air panels. When being pressed, the customized keypress lights and vibrates, with 7 colors available.



02 smart panel
system



reddot winner 2022





moorgen x **Z H D**

ZHD

Internationally Renowned Architect
Master of Deconstruction
Pritzker Architecture Prize Winner



ZHD · Landmark Series Smart Panel



Moorgen Smart Panel

ZHD Landmark Series

Inspired by nature and designed by renowned British design firm, Zaha Hadid, this is their first smart product. The Landmark Panel truly breaks the boundaries, pioneering in the adoption of the Split-level Key, which presents a whole different visual experience either from the front or the side view.



reddot winner 2022



Design
Esthetics
Humanization
Function

Life
Wisdom
Intelligence
Comfort
Change



Design
Esthetics
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Moorgen Integrated Smart Panel

Monaco Series

Inspired by Moorgen supercar series, the atmosphere and text lights on each button are designed to alternate 7 colors in standby mode. Text lights will gradually become brighter as users approach.



Moorgen AI Smart LCD Panel

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Design
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Luxembourg Series



Italy Series



Finland Series



Moorgen Flexible AI Smart Panel

South Africa Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.

Design
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Moorgen Flexible AI Smart Panel

Fiji Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.

Design
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Venice Series

Moorgen Desktop AI Smart Panel

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Helsinki Series



Design
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Moorgen Flexible AI Smart Panel

Maldives Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



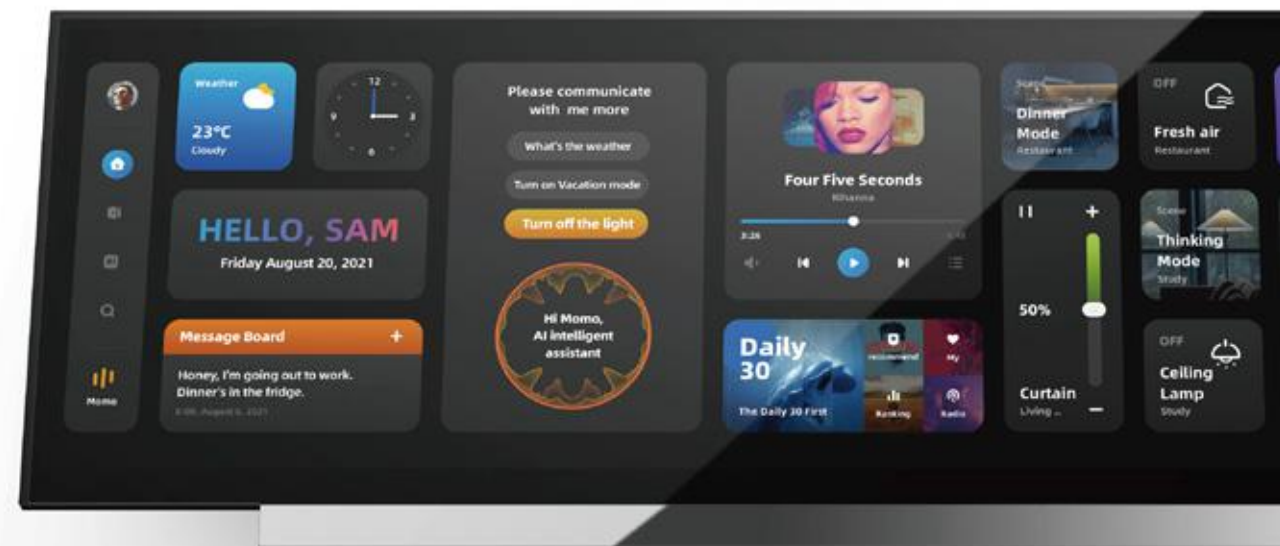
Design
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Moorgen AI Smart Panel

Dubai Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Moorgen Intercom AI Smart Panel

With the innovative technology and excellent solutions, our purpose is to provide high quality and integrated smart products that are easy to connect. Based on outstanding quality, high reliability and advanced technology, Moorgen is capable of leading the global market.



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Moorgen Smart Panel

With the world-leading industrial design group, we design concise, comfortable and humanized products based on user experience. We have many products that win a lot of international design awards, including German Red Dot, IF, IDEA, GOOD DESIGN, and Best of the Best.

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Function

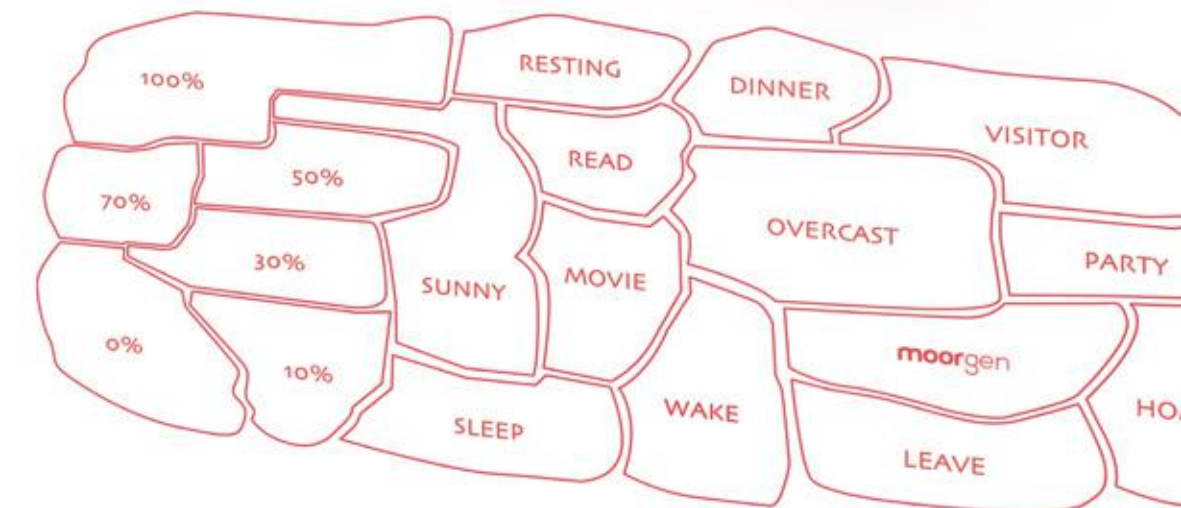
Life
Wisdom
Intelligence
Comfort
Change



Moorgen Projection Smart Panel

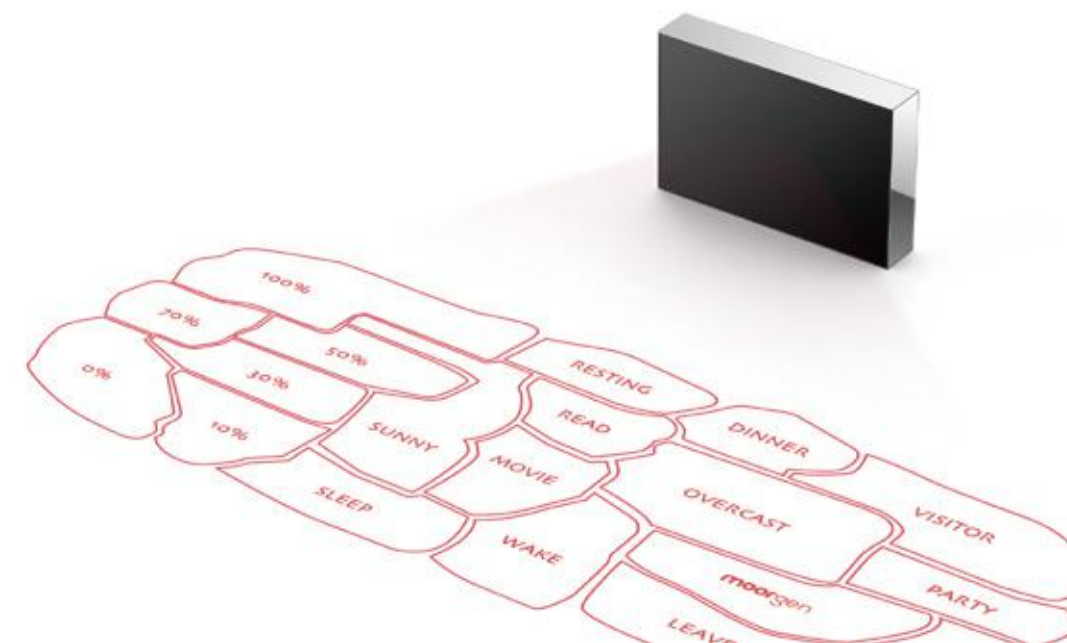
Space Series

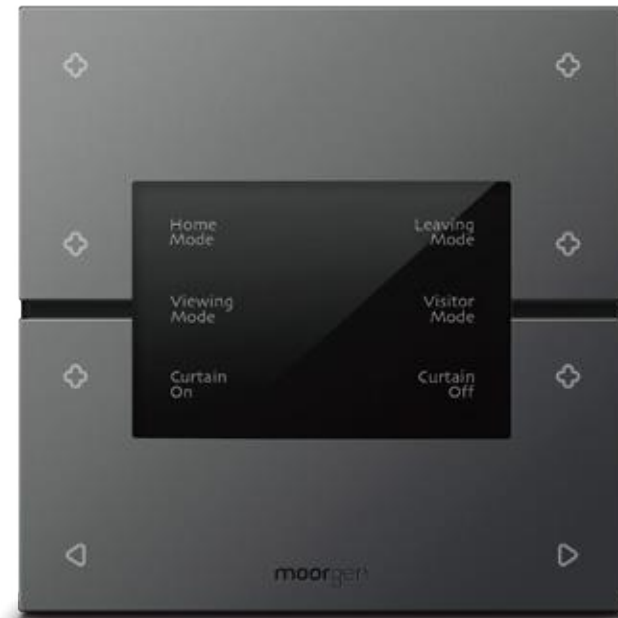
With the innovative technology and excellent solutions, our purpose is to provide high quality and integrated smart products that are easy to connect. Based on outstanding quality, high reliability and advanced technology, Moorgen is capable of leading the global market.



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Moorgen DIY Smart Panel

Swiss Series

A thermostat and socket can be included for the consistency in style, color and aesthetics. Besides, original air conditioning, floor heating and ventilation panels can be replaced with a 3-in-1 thermostat. When being pressed, the customized texts on keys can light up and vibrate. Key indicators will turn off automatically after activation. The colors of the key pieces are separately changeable in accordance with your preferences.



Design
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Function

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Moorgen Smart Panel

Newton Retro Series

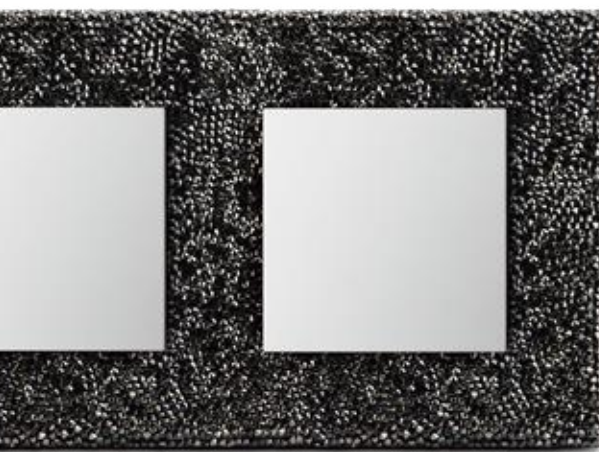
Newton retro series adopts the ancient paddle style. A thermostat and socket can be included for the consistency in style, color and aesthetics. Besides, original air conditioning, floor heating and ventilation panels can be replaced with a 3-in-1 thermostat. When being pressed, the customized texts on keys can light up and vibrate. Key indicators will turn off automatically after activation.



Moorgen Smart Panel

Denmark Series

The smart panels, in the six sub-lines of the Danmark Series, are made from various rare materials: Swarovski Crystal, Gems, TABU, Leopard, Gold & Silver, Pure Black.



reddot award 2019
winner



「Adopt SWAROVSKI® Element」



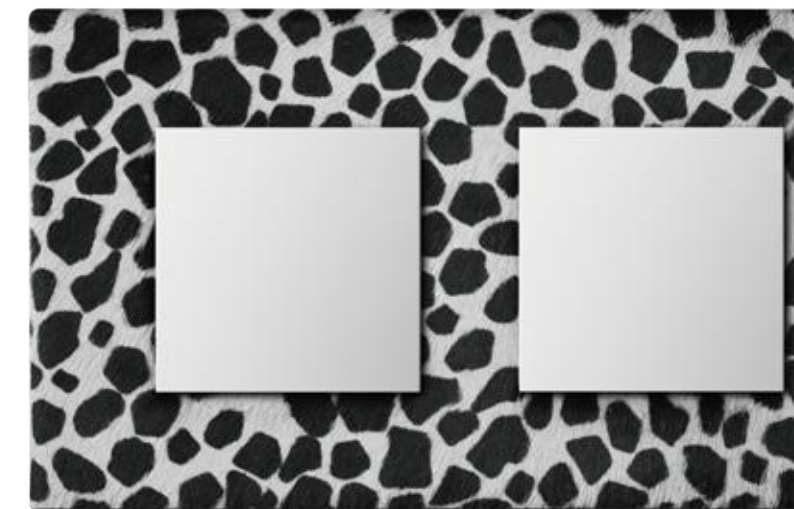
Moorgen Smart Panel

Denmark Series

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reddot award 2019
winner





Moorgen Smart Panel Denmark Series

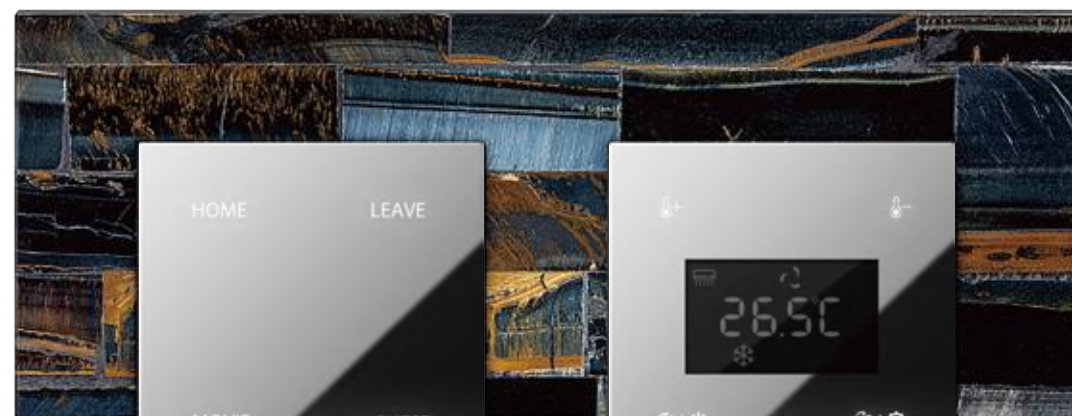
The smart panels, in the six sub-lines of the Denmark Series, are made from various rare materials: Swarovski Crystal, Gems, TABU, Leopard, Gold & Silver, Pure Black.



Gem's Natural
Grade Stone From
Billions Year Ago.



reddot award 2019
winner



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Esthetics
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Function

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Intelligence
Comfort
Change



Warm White P56



Belgium Silver P37



Jade Black P25



Monaco Gold P18

L-Class
Swarovski
Crystal



Gem Black L52



Alaska Silver L51

H-Class
Natural
Cowhide



Leopard H01



Snow Leopard H02

S-Class
Brass



Monaco Gold F18



Belgium Silver D37

MOORGEN DENMARK SERIES SMART PANEL 12 Color Panel +4 Color Core

R-Class
Gem
Natural
Marble



Tiger Eye Blue R02



Gem Green R03

M-Class
Italy
TATU
Veneer



Eucalyptus Blue M02



Birdseye White M01

C-Class
Aluminum
Magnesium
Alloy



Mica Black C27



Jade Black C25



Moorgen Smart Panel

Swiss Series

A thermostat and socket can be included for the consistency in style, color and aesthetics. Besides, original air conditioning, floor heating and ventilation panels can be replaced with a 3-in-1 thermostat. When being pressed, the customized texts on keys can light up and vibrate. Key indicators will turn off automatically after activation. The colors of the key pieces are seperately changeable in accordance with your preferences.

Boundless
Touch
Wisdom
Linkage

Inifition
Comfort
Elegance
Innovation



MOORGEN SWISS SERIES SOCKET PANEL



Two Pole USB Socket



UK Standard Socket



German Standard
European Socket



HDMI&LAN Panel



Panic Button Panel



Tel&LAN Panel



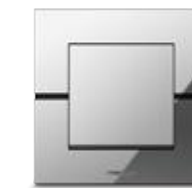
CATV Panel



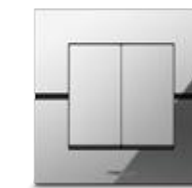
TV&LAN Panel



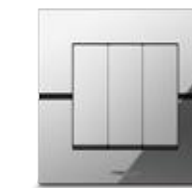
Double LAN Panel



1-Gang Rocker
Switch



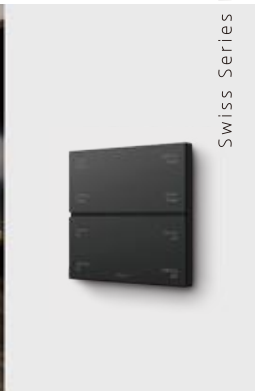
2-Gang Rocker
Switch



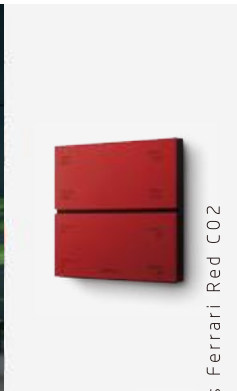
3-Gang 2-Way
Rocker Switch



Swiss Series Mica Black C27



Swiss Series Ferrari Red C02



Swiss Series Earl Gray S01



Swiss Series Champaign Gold C22



Swiss Series Monaco Gold F18



Swiss Series Alaska White C51



Ferrari Red C02



Monaco Gold F18



Gem Gray C58



Champaign Silver C57



Earl Gray S01



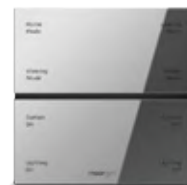
Champaign Gold C22



Jade Gold L01



Glacier Silver L05



Belgium Silver D37



Mica Black C27



Snowflake Silver C50



Warm White C56

MOORGEN SWISS SERIES 12 COLOURS SMART PANEL



Moorgen Smart Panel

Chi Wing Lo Minimalist Series

The embedded panel, designed by Chi Wing Lo, makes spaces cleaner, simpler, and more concise. It sits flush with the wall, and can be installed in a variety of positions on marble, wood, painted, hard and soft surfaces.

moorgen x CHI WING LO



Moorgen Smart Panel

Swiss Series

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reddot winner 2020



GOOD
DESIGN



DESIGN
AWARD
2018



Moorgen Smart Panel Sweden Series

Control all devices and scenes in the living room, from wall to floor, air conditioning and ventilation. Combining multiple panels into one makes the wall cleaner and aesthetically pleasing. Set the screen saver to display clock, your name or animation when not operated.



Technology
mixed into
aesthetics

Colorful & novel
From tradition
to intelligence

Various and
effective



Living Room Rolling Curtain Open 50%



Aircon Heating Mode 23°C



Living Room Curtain Open 36%



Set Digital Time as Screen Saver



Set Family Name as Screen Saver



Set Clock as Screen Saver



Set Light Strip CT to 3000K



Set Table Lamp Brightness to 100%



Set Audio-visual Room RGB Light Strip Color



Moorgen Smart Panel

Milan Series

The concave touch screen allows the panel to be more hierarchical and adaptable, to suit different design styles. Pages on the LCD screen can be scrolled, rotated, and even turned through gesture. The screensaver displays the time, account name, or a preset animation when not operated. The sound of rotation is clattering, the same as dialing.



Optimal ergonomic
Unbelievable function
Magic technology

Humanized
Simple
Fashionable
Technical
Powerful



Moorgen Smart Panel

Milan Series

It adopts the concave design, with a more layered and adaptable style. The sound of rotation is clattering, the same as dialing. And it can control light dimming, curtains, and BGM volume from 0% to 100%.



Moorgen Smart Panel

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Boundless
Touch
Wisdom
Linkage

Inifition
Comfort
Elegance
Innovation



Moorgen Smart Panel

Milan Series

It adopts the concave design, with a more layered and adaptable style. The sound of rotation is clattering, the same as dialing. And it can control light dimming, curtains, and BGM volume from 0% to 100%.



Active
Energetic
Sporting

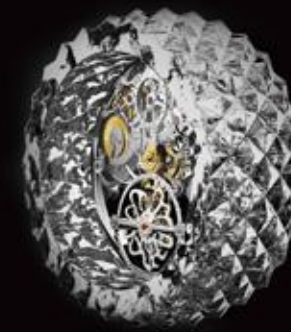
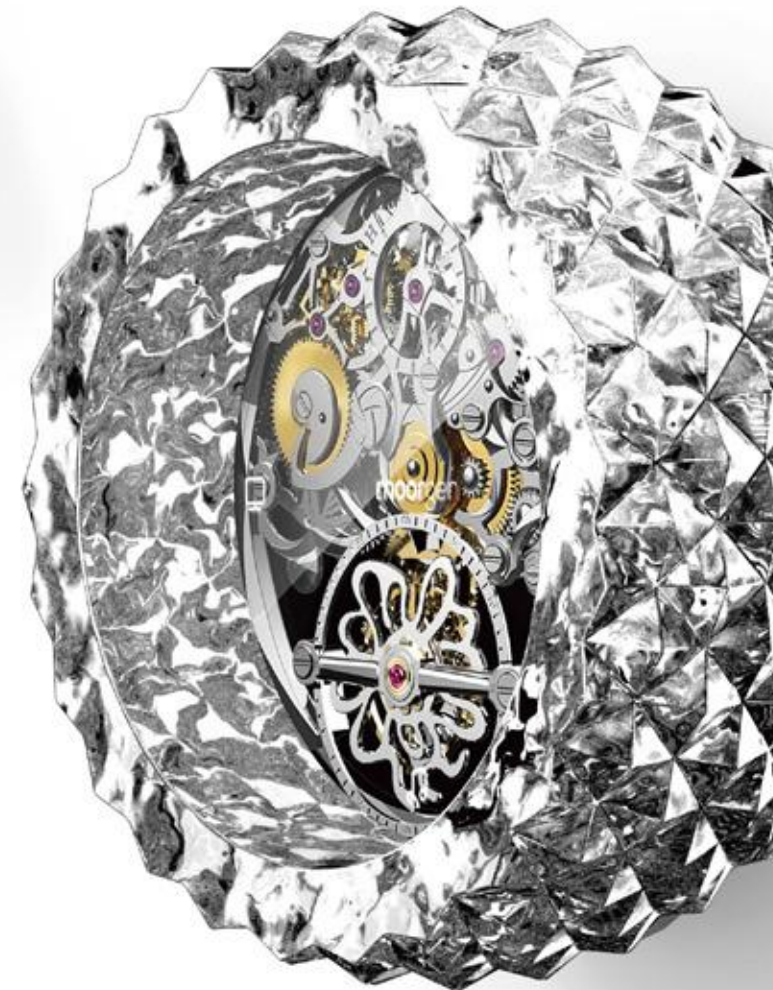
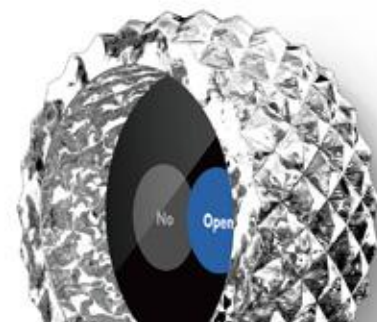
Creative
Cultured
Attractive



Moorgen Crystal Smart Rotary Panel

Queen Series

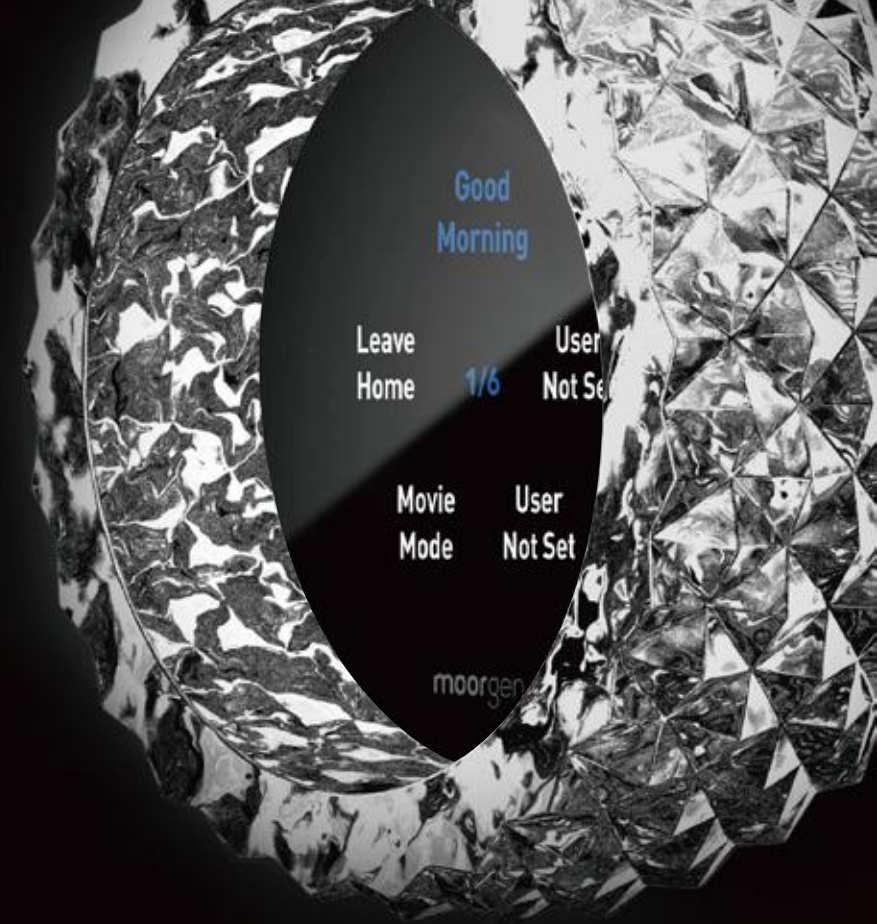
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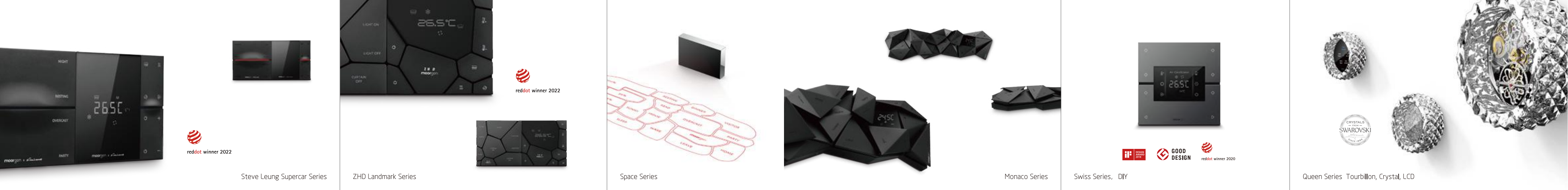


Moorgen Crystal Smart Rotary Panel

Queen Series

The concave touch screen allows the panel to be more hierarchical and adaptable, to suit different design styles. Pages on the LCD screen can be scrolled, rotated, and even turned through gesture. The screensaver displays the time, account name, or a preset animation when not operated. The sound of rotation is clattering, the same as dialing.





03

Central Air Conditioning,
Floor Heating, Ventilation Control System



Moorgen Smart Panel can control devices such as AC, floor heating, ventilation, lighting, curtain, BGM, TV, etc. and also support scene control



Moorgen Smart Panel can control devices such as AC, floor heating, ventilation, lighting, curtain, BGM, TV, etc. and also support scene control



24-Key Remote Control



12-Key Remote Control

04 smart remote control system

Moorgen Smart Remote Control

M36 Series

Equivalent to multi-functional remote control, this smart device can control the air conditioner, television, lighting, curtains, background music, and other devices. There are various modes for you, such as home mode and TV mode, can also be controlled. The metal shell of the remote control adopts a dynamic curve, which fits your hand perfectly. According to the demands of your interior design, whether 12/24 keys, or text size, content, arrangement and language can also be customized.



Moorgen Smart Remote Control

M66 Series

Adjusting the brightness of the light or the angle of the shutters with a simple wave of the device. Lights, music, curtains and other devices can be controlled by shaking the control up, down, left or right to change the levels. The text on curved keys illuminates when picking up the device, ensuring easy operation whether in the bright or dark. The light turns off when the remote control is placed down, automatically adopting eco mode. Text size, content, arrangement, and language can also be customized.



54-Key Smart Remote Control



33-Key Smart Remote Control



42-Key Smart Remote Control

Can control air conditioning floor heating ventilation

33-Key, 42-Key, 54-Key Text with backlight



8-Key Smart Remote Control

16-Key Smart Remote Control

24-Key Smart Remote Control

Moorgen Smart Remote Control

M50 Series

The streamlined design and metal shell provide a perfect combination of configure, tactile sense and handle, with a complimentary center of gravity. The text on curved keys illuminates when picking up the device, ensuring easy operation in every shade of day or night. The light turns off when the remote is placed down, automatically adopting eco mode.



reddot award 2019
best of the best



Text with backlight



Belgium Silver D37



Jade Black C25



Monaco Gold F18

Moorgen Crystal Smart Remote Control

M50 Series

The streamlined design and metal shell provide a perfect combination of configure, tactile sense and handle, with a complimentary center of gravity. The text on curved keys illuminates when picking up the device, ensuring easy operation in every shade of day or night. The light turns off when the remote is placed down, automatically adopting eco mode.





Moorgen Cube Remote Control

M20 Series

With the world-leading industrial design group, we design concise, comfortable and humanized products based on user experience. We have many products that win a lot of international design awards, including German Red Dot, IF, IDEA, GOOD DESIGN, and Best of the Best.



Belgium Silver D37



Jade Black C25



Monaco Gold F18



Moorgen Smart Rotary Remote Control

M56 Series

The dynamic streamlined shape is based on the philosophy of Handling Affinity, an ergonomic design principle that considers the feeling of rotation and recognition of key icons. Not only the brightness and color temperature of lights, the volume of background music, the angle of shutters, the opening sunshades, the closing of curtains, but any device with adjustable levels can be controlled. For example, users can customize and modify devices through the APP on their phones.





Moorgen Smart Rotary Remote Control

M58 Series

The oblique angle of the rotary surface is based on the philosophy of Handling Affinity, an ergonomic design principle that considers the feeling of rotation and recognition of key icons. Not only the brightness and color temperature of lights, the volume of background music, the angle of shutters, the opening sunshades, the closing of curtains, but any device with adjustable levels can be controlled. For example, users can customize and modify devices through the APP on their phones.

Moorgen Smart Rotary Wall Remote Control

M18 Series

The four keys on the dial not only control the dimming of lights, lamps, spotlights and LED strips, also adjust the color temperature of lights, angle of the shutters, opening of sunshades, closing of curtains, and volume of background music. All devices equipped with adjustable levels can be controlled. For example, users can customize and modify devices through the APP on their phones. Some users may prefer three rotary functions with the remaining key for scene control.





Moorgen Smart Rotary Remote Control

M78 Series

Imitating the shape of a fine timepiece, this remote device internally installs a true tourbillon movement. By infinite control from 0% to 100%, users are able to adjust the lights, curtains and background music as they wish, choosing either home mode or leaving mode. Preset gears can also be employed to open, close or pause the drapes.



Moorgen Smart LCD Rotary Remote Control

M78 Series

The concave LCD touch screen adopts three ways to turn pages – sliding, rotating or gesture. The screensaver displays the time, account name, or a preset animation when not operated. The sound of rotation is clattering, the same as dialing. With the help of wireless charger, it is easier to recharge the remote devices.





Moorgen Smart Rotary Remote Control

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Moorgen Smart LCD Rotary Remote Control

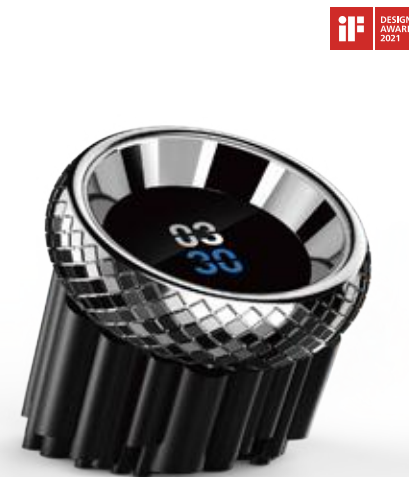
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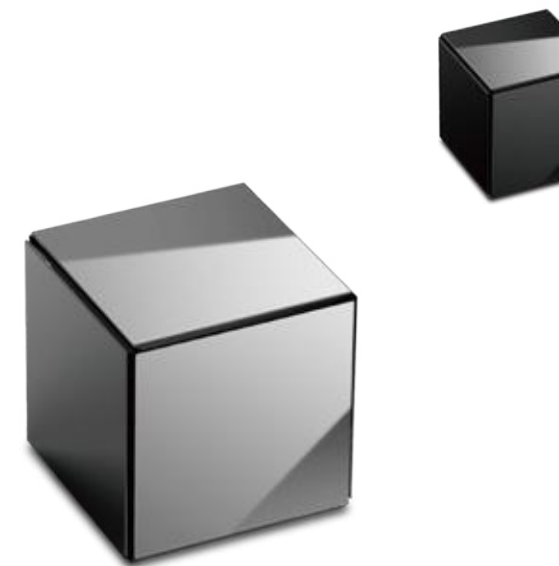




M78 SERIES TOURBILLON, CRYSTAL



M78 SERIES LIQUID CRYSTAL



M20 SERIES



M58 SERIES

Moorgen
Smart
Remote
Control
Family

mo-bus
knx
zigbee
Bluetooth

moorgen



M18 SERIES

M56 SERIES



M36 SERIES



M66 SERIES



M50 SERIES

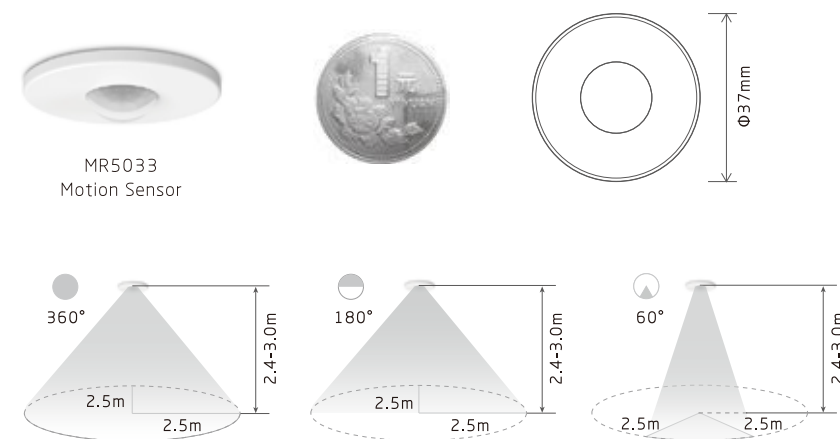


M50 SERIES, CRYSTAL



Moorgen Smart Motion Sensor

Pre-decoration: hidden embedded installation
suitable for : lobby, study, corridor, stairs and bathroom



Pre-decoration: hidden embedded installation
Function: detect the interior brightness, perfectly combine the lighting with the natural light to meet your satisfaction by adjusting the degree to which the curtains open.



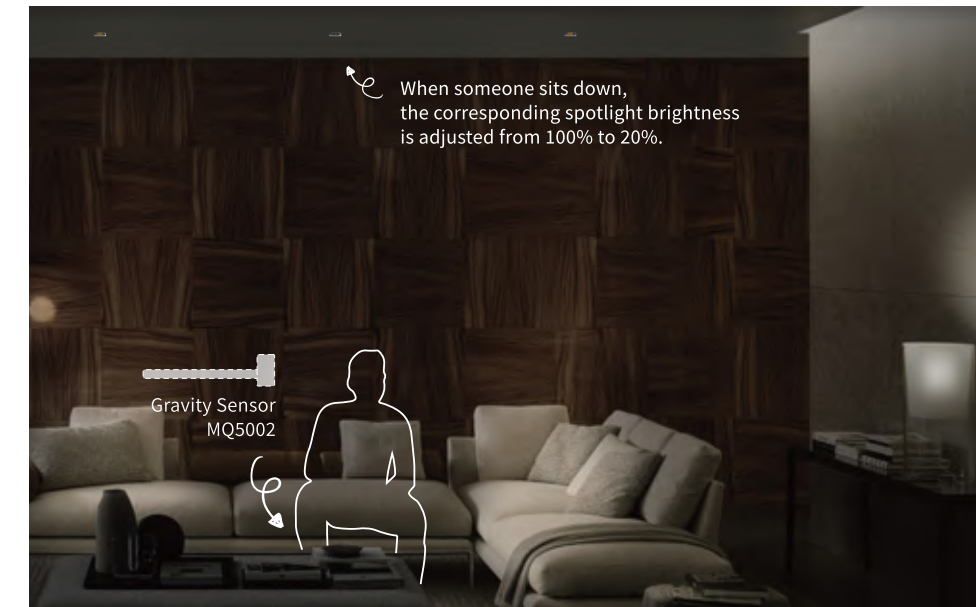
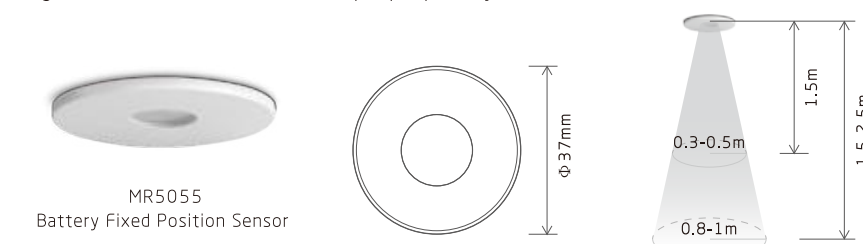
06 smart sensor system

Moorgen Functional Sensor

After Market: hidden installation
Function: Without people sitting, the sensor will throw a beam of light over the beautiful sofa/single-person chair; When someone sits down, it will send signals to turn off the overhead light, creating coziness.



Suitable for a fixed position. For example, the single-person sofa supports high-precision detection to capture human motions within the detective range of 1m diameter, linking scenes and devices. Lights can be set as on/off when people pass by.





smart voice control system 12

three ways for voice control

moorgen smart voice panel, magic box and Apple Siri voice control

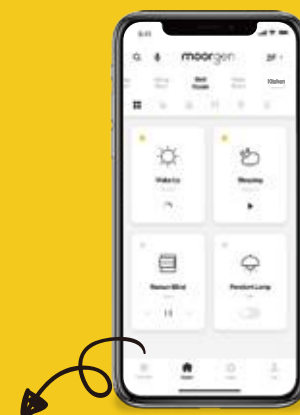
examples

say "moorgen moorgen" to evoke voice panel or magic box to send orders

say "TV mode" to dim the light, open curtains and switch on the TV

voice reception distance

within 5m radius, the voice control can be evoked by normal volumn



Moorgen smart system support control the on/off and scenes of all home devices through Apple Siri.

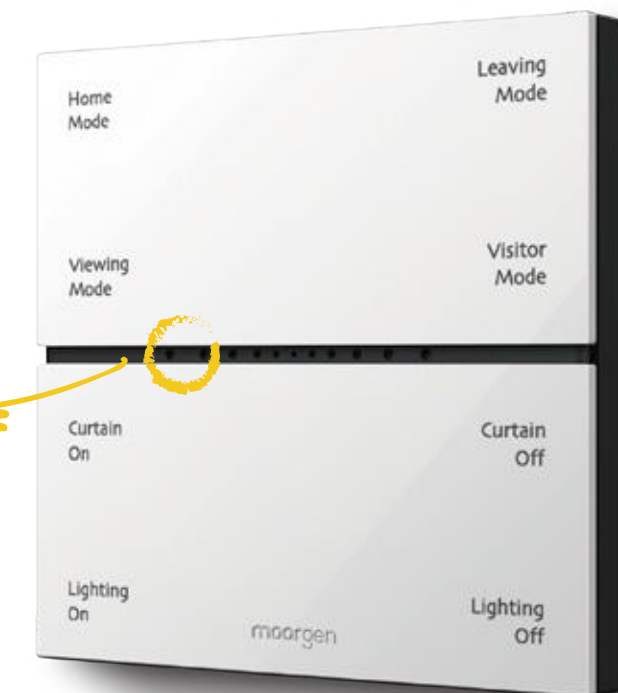
MOORGEN MAGIC BOX M6 Series



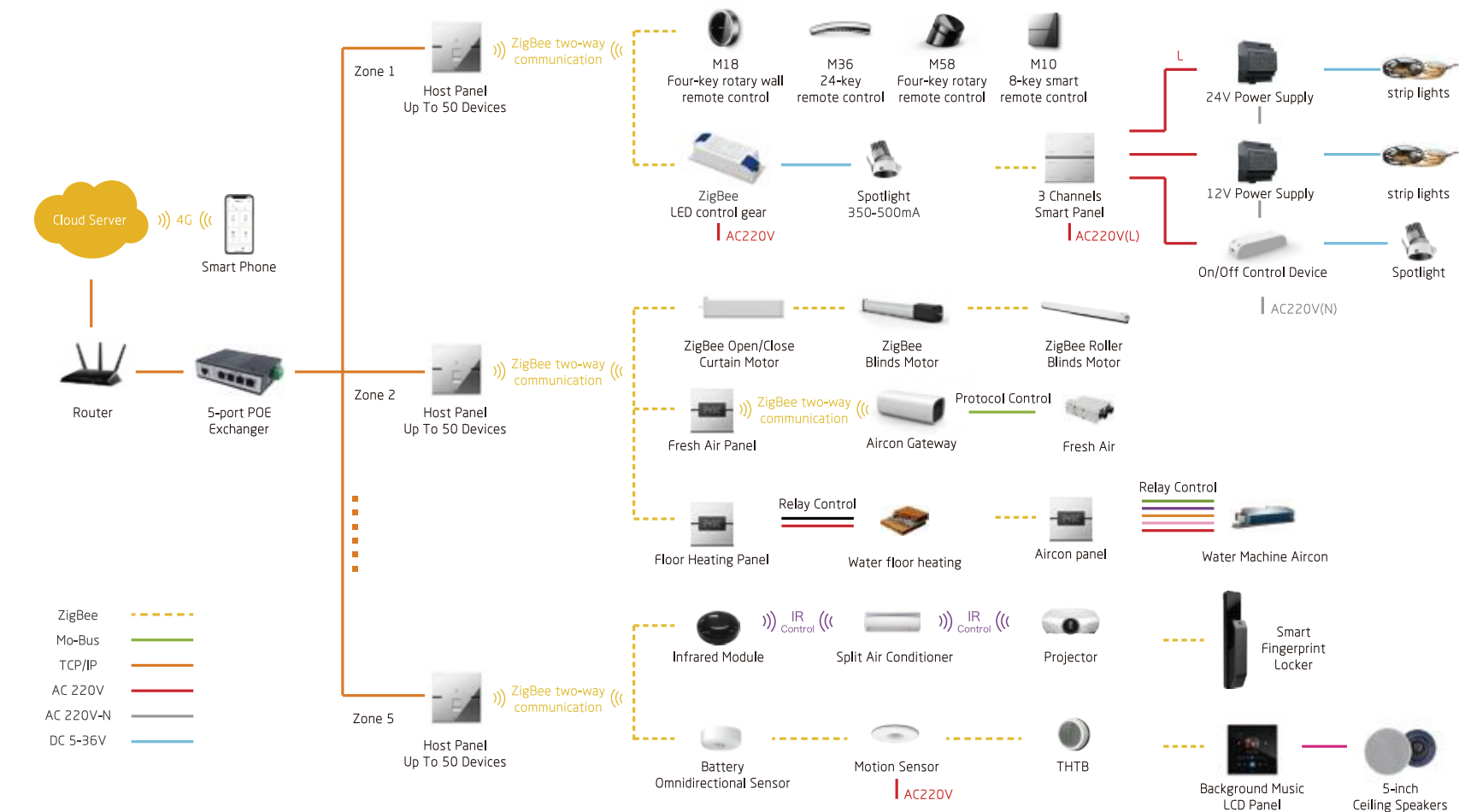
Dual array speaker tech can exclude environmental noise to realize a long-distance voice recognition



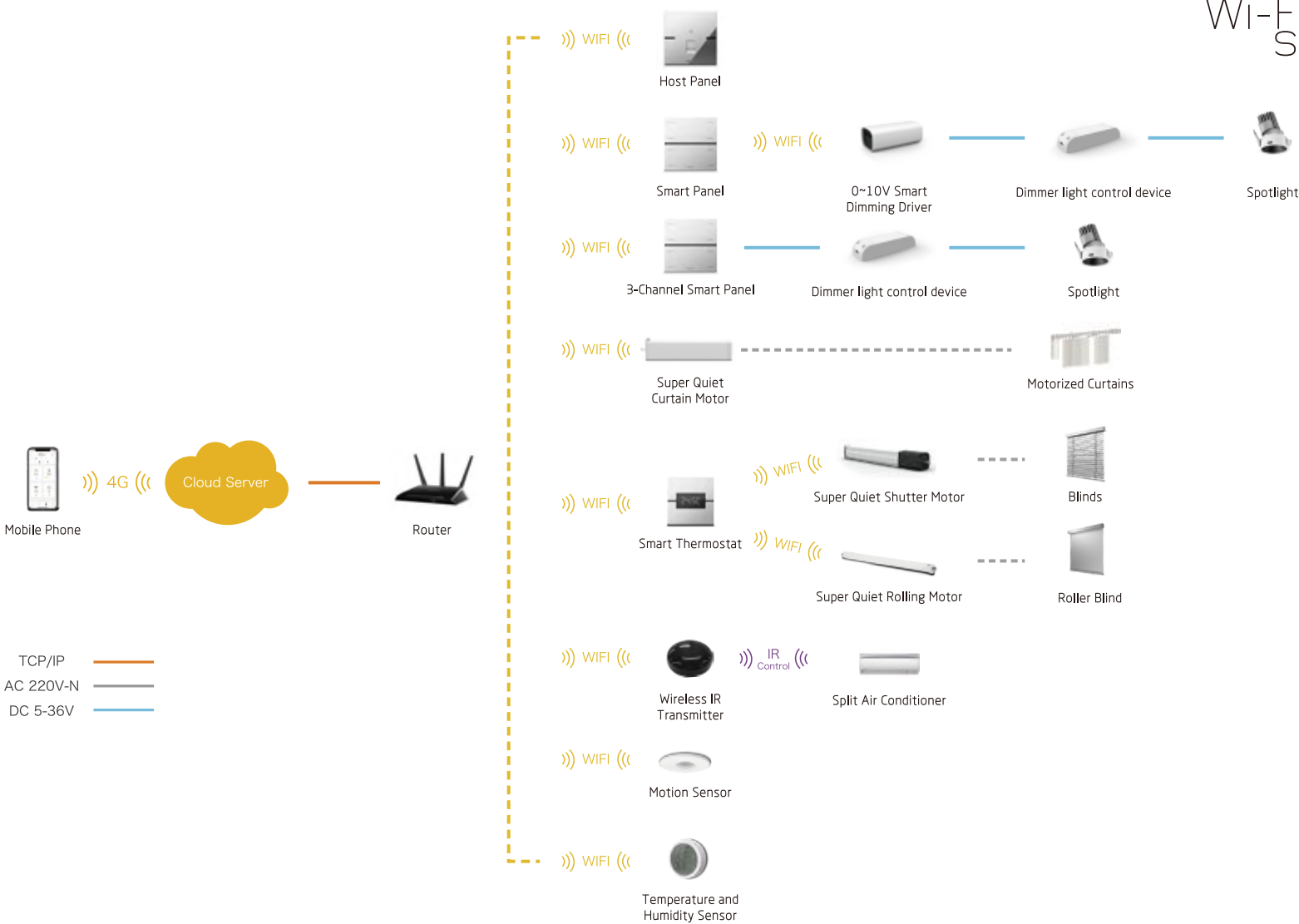
MOORGEN CALL PANEL Swiss Series



Integrated system
ZigBee
solution



Integrated system
Wi-Fi
solution





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moorgen
experience center

Moorgen Smart Home is hornored with many international design awards, such as 2018-2022 German Red Dot, German IF, USA IDEA and Japan G-Mark

